

KFC Sydney Junior Winter Cricket Twenty20 Competition

2012 UPDATE Newsletter

MESSAGE FROM THE PRESIDENT

We hope that you and your family had a wonderful festive season. The management committee wishes you and your family all the very best for 2012. This summer has been a treat for all cricket enthusiasts with fantastic cricket on display around the country. There is no doubt that not since the 'Packer Revolution' of the 'World Series' days has cricket been so exciting with the Big Bash League taking off and showcasing what an electrifying phenomena Twenty20 Cricket can be.

Twenty20 continues to be a spectacle that is unmatched in entertainment and enjoyment and accordingly up and coming young cricketers want to be part of the action. And the most welcome news to them would have to be that they can play in their very own "Big Bash" by playing in the KFC Sydney Junior Winter Cricket Competition. A prospect that, without question, all are eager to make happen and with this in mind, we are pleased to officially open registrations for season 2012 with the 'EARLY BIRD OFFER' available from today. With this offer registrations are \$40 per player, so it's a great opportunity to make some savings and secure your spot for season 2012 in Sydney's very own "Big Bash". It will be a cracking season, as we unfold a bigger and better competition in 2012. Bigger and better it will be.

At the end of every season, the Association in its endeavour to ensure players and families take part in an enjoyable and safe competition, reviews its operations and looks at ways of improving for next season. Since August 2011, we have been deeply engaged in this process and as a result the Association's management committee – with your input – has been able to make substantial reforms in making the competition rules tighter, clearer and simpler. This process is on-going and by mid-February 2012 the clearer and simpler competition rules which are still focused on player participation and the spirit of cricket, will be released. With this, plus the competition's expansion with a Northern/Eastern Sydney Zone and overall improvements to operations, we continue the Association's culture of being committed to providing players and their families a first-class grassroots competition that achieves well beyond its volunteer and non-for profit capacities.

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Kingsgrove Sports Centre

R.M. Gregory
PRINTERS



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For details and all 2012 season information visit our website

www.sydneyjuniorwintercricket.org.au

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For all other Association news, insights, updates plus the 2012 season schedule and much more, please read this newsletter. This special update newsletter bulletin has been published for you and we hope that you can make the most of it.

Again, Happy New Year and we look forward to having you again part of the winter cricket family in 2012 and welcome along many of your friends. Don't forget to register and lock your spot in for season 2012. 'Til next time, keep enjoying your cricket. P.S. You can forward this special bulletin to your cricketing friends and team mates and encourage them to join you in the fun of playing T20 in winter!

Yours in Winter Cricket

Sam Almaliki

Association President

gsq.

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Concord	307 Concord Rd	9743 6121
Earlwood	27 William St	9789 4144
Enfield	618-634 Liverpool Rd	9742 6321
Five Dock	213 Parramatta Rd	9715 1260
Hurstville	23 Forest Rd	9587 9862
Lakemba	834-842 Canterbury Rd	9740 3800
Marrickville Metro	Shop 26 Marrickville Metro	9557 5723
Punchbowl	1323-1325 Canterbury Rd	9750 4540
Revesby	166 the River Rd	9772 2241
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HOT OFF THE PRESS

KFC continues its support of grass roots Cricket

KFC (QSR Pty Ltd) is on board again as naming rights sponsor. The financial support provided by KFC is substantial and with it comes even more for players in the form of water bottles and vouchers. This is great news, as it strengthens our already mutually beneficial relationship with KFC. It's wonderful for the association to have such a high-profile corporate sponsor on board once again as the competition continues to expand especially into Sydney's Eastern and Northern suburbs. We thank and look forward to working with KFC as with all our sponsors. Next time you or your family are in a KFC outlet, please thank them for supporting junior winter cricket.

Michael Clarke conquers with a Master Class

When Australian Test Cricket Captain and association Patron, Michael Clarke scored 329 not out against India at the SCG, he conquered with a master class. It was a marvellous innings that displayed the talents of a champion cricketer and the determination and concentration of a

first-class athlete. This association knows too well the kind of mettle and fibre that Michael Clarke is made of. He is, as we can attest from his support and dealings with our association, a true gentleman and an incredibly fine human being. We congratulate Michael on an outstanding innings, a magnificent series performance and victory. We wish him and the Australian team all the very best.

Family Fun Day @ Schell Park to launch Season

In 2012, the Association will be holding a whole association family fun day to launch the season. This day will feature lots of fun activities including face painting, cricket games plus much more all at our Schell Park Headquarters on Sunday 22nd of April. This day will also provide players and parents the opportunity to ask committee members any questions in the lead-up to the commencement of season 2012. The 2012 Family Fun Day-Season Launch along with team manager-specific meetings prior to the season will replace the zone launch nights held last year. Stay tuned for more details on this thrilling event.



Winter cricket expands to cover Sydney - with a Northern/Eastern Zone to be launched in 2012

Interest in Winter T20 continues to grow and as our research of registered players from last year indicated, a substantial amount of participation in the competition originates from the northern and eastern suburbs of Sydney. With this in mind, and in an effort to continue growing the competition and giving more kids the opportunity to play T20 during the winter months, we are expanding the competition to four zones with the establishment of a Northern/Eastern Zone. This of course, provisional on a substantial number of grounds being available to the association (we are busily working on securing as many venues as



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possible and any assistance from you will be appreciated) will reduce travel for families and make the experience of playing T20 in winter even more fun. There will more news and details on this development in mid-February. Watch this space!

Equipment drive to assist new cricketers

The Sydney Junior Winter Cricket Association has a deep and strong commitment to encouraging more and more kids to play cricket. Our rules and their focus on player participation and encouragement, along with our very affordable registration fee, testify to this ethos. We believe in removing, or at the very minimum reducing, the barriers that confront families when trying to get their kids into the greatest game of all.

Cricket is a game for all Australians and its capacity to delivery socially desirable outcomes including inclusion is not to be underestimated. It is why we are committed to removing one more barrier in the way of more kids playing the game-access to cricket equipment. With this in mind, the Sydney Junior Winter Cricket Association in coming months, will launch an Equipment Drive across the cricketing community. Equipment collected will be for the use and benefit of new cricketers. More details on this initiative including the launch of this initiative will be provided in mid-February.

Promo Video online

If you're new to winter cricket, check out this cool promo video we made:
<http://www.youtube.com/user/WinterT20/videos>

Winter T20 Online Registrations-are now done through MYCRICKET

Having been one of the first cricket Association's in the country to use online registrations through PayPal, we pushed hard throughout 2011 to make sure that MyCricket online registration was as competitive with market commission rates. With this forthcoming, in 2012 Winter T20 is pleased to provide the online registration option through MyCricket. Players can access the online MyCricket link through the Association's website or directly through the MyCricket website, as well as pay their registration. This is set to make registrations, and sorting out teams much easier and simpler.

EARLY BIRD DISCOUNT

**REGISTER BEFORE
12 FEBRUARY 2012
FOR \$10 OFF REGO!**



to register online through mycricket, go to (click on the link):

<https://mycricket.cricket.com.au/pages/noauth/olregstart.aspx?entityid=15134&sslredirect=1&mode=0>

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Sydney Junior Winter Cricket Association Inc. 2012 Game Season Schedule

- Round 1 April 29th
- Round 2 May 6th
- Round 3 May 13th (Mother's Day)
- Round 4 May 20th
- Round 5 May 27th
- Round 6 June 3rd

- Finals Schedule
- Semi Finals June 10th (Long Weekend)
- Zone Finals June 17th
- Association Finals June 24th
- Spare Playing Weekend July 1st

Please note confirmed scheduled Association playing dates are fixed and as per registration agreement please ensure you're available to play all games.

PLEASE NOTE: Early bird offer ends 10th of February 2012



Follow us and tune in on social media (click on links)...

In addition to our Facebook page (<http://www.facebook.com/pages/Sydney-Junior-Winter-Cricket-Association-Inc/45448021247>) under the name WinterT20



we are now on Twitter (<https://twitter.com/#!/WinterT20>) and



have a Channel by the name of WinterT20 on YouTube (<http://www.youtube.com/user/WinterT20/videos>) as well. Follow the Association and tune in for regular updates plus much more.

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