

Sydney Junior Winter Cricket lofts a six across Sydney with their Twenty20 format, 6 years and counting!

Featuring KFC as naming rights sponsor and having the Australian Twenty20 Captain, Michael Clarke on board, you wouldn't be mistaken for thinking this is the Twenty20 Big Bash. Only difference its Sydney's version of the Twenty20 Big Bash competition at a junior cricket level. Organised by the Sydney Junior Winter Cricket Association Inc, Sydney's only Twenty20 and winter cricket competition is booming and expanding with three geographic zones across Sydney and over 1000 players expected to play in 2010. In short one of the most remarkable success stories in junior sport across the State continues to evolve and reach new heights.

As if attracting the likes of Michael Clarke, Brian Booth and Shane Lee as association Co-patrons wasn't enough, in 2010 the association will oversee the administration and management of three competitions covering the Sydney Metropolitan area. All games will be played on Sunday's in most regions of Sydney between May and July as in previous seasons. It's an action packed season, full of the Twenty20 Cricket fun, without the training and long periods of play associated with usual cricket.

Founder and President, Sam Almaliki said "This is an important development for the association for which the ground work had been laid in the last five years in particular with the remarkable growth in player numbers". He went on to say "The expansion into regions such as Penrith, Blacktown and Parramatta mirrors the association's broad coverage and popularity across the Sydney metropolitan area. Further, the establishment of geographically based competitions will certainly have long lasting positive outcomes for the association, in particular for players and parents as it ensures that as we continue to grow the geographic distance of games and travel times remains reasonable. More significant is that playing cricket in winter will be an on going opportunity for new and established junior cricketers without the constraints of limited venues".

While undergoing a great deal of change, the association will not deter from its well known emphasis on fair play and equal opportunity for all, with association Vice President Glenda Westley highlighting "This as with all other developments in 2010, does not mean an end to the association's culture and traditions, rather a continued commitment to the values of equal opportunity and playing within the spirit of cricket. This is supported by the implementation of a "Player Code of Conduct" declaration as a condition of registration this season and in future".

Anyone interested in submitting teams or registering as a player should visit the association's website www.sydneyjuniorwintercricket.org.au for further information. Registrations online and via mail are now open, with registration days in most regions starting from the 14th of February.

For further information on this press release, please contact either Sam Almaliki on 0404 56 44 65 or Brian Blandford on 0434 32 74 30